

**ACTION MINUTES OF THE REGULAR MEETING
OF THE SANTA ANA WORKFORCE INVESTMENT BOARD
OVERSIGHT & DATA COMMITTEE MEETING
SANTA ANA, CALIFORNIA**

March 04, 2009

CALL TO ORDER

SANTA ANA WORK CENTER
1000 E. SANTA ANA BLVD.
SUITE 200, LIBRARY
SANTA ANA, CA 92701
8:00 A.M.

ATTENDANCE

COMMITTEE MEMBERS Present:
STACEY SANCHEZ, Chair
ROB CLAUDIO, Vice Chair
ERLINDA MARTINEZ
LEE McMURTRAY (Arrived at 8:12am)

Absent: none

GUESTS Present:
Dr. Adrian R. Fleissig, Research Associate, CSUF
Laura Gil-Trejo, SSRC, CSUF
Emily Otis, SSRC, CSUF

STAFF Present:
FRAN JUTZI, WIB Administration
JAIME LOPEZ, Marketing Coordinator
LYDIA MORGAN, Fiscal Specialist
MARIA LEGER, Senior Office Assistant

CONSENT CALENDAR

Motion: Approve staff recommendations on the following Consent Calendar items (Item 1 and 2):

MOTION:	Claudio	SECOND:	Martinez
VOTE:	AYES:	Sanchez, Claudio, Martinez (3)	
	NOES:	None (0)	
	ABSTAIN:	None (0)	
	ABSENT:	McMurtray (1)	

ADMINISTRATIVE MATTERS

1. MINUTES

Motion: Accept Minutes

Regular Meeting of November 7, 2008

2. ABSENCES

Motion: Excuse the absence of following member from the regular meeting of November 7, 2008: Stacey Sanchez (1)

***** END OF CONSENT CALENDAR *****

WORK STUDY SESSION

3. RETURN-ON-INVESTMENT STUDY

A work-study session was held to discuss how to implement the follow-up survey for the ROI. Laura Gil-Trejo, acting Director of the CSU Fullerton, Social Science Research Center, gave a brief overview of what has taken place since the departure of Dr. Robinson. She explained how the follow-up was originally planned and how they propose to accomplish it now. The committee then reviewed the survey instrument.

Dr. Martinez asked how long the survey takes to complete with each client. Emily Otis explained that typically one survey takes between ten and fifteen minutes. The follow-up questions are based on the responses from the last time the clients were interviewed. There is a new question that specifically asks if the Santa Ana WORK Center was responsible for them getting their job. Because some clients refused to provide their salary information, they will ask about the industry they are now working in and their current position so that salary can be estimated.

Even though the survey looks long on paper, not everyone gets asked all of the questions. For example, if the respondent answers "no" to a question, then that section of the survey is skipped. The section on the public assistance items remains the same. Only those on public assistance will get those questions.

Laura Gil- Trejo noted the section of the survey which asks about drug use is not getting very many responses so there is no real variability with this question. She did not feel that there was much point in asking this question a second time. The Committee agreed that it would be acceptable to delete this question.

The Committee wanted to know how the downturn of the economy is affecting this data and how it will affect the outcome of the study. Ms. Gil-Trejo stated that this report cannot be completed without addressing the downturn of the economy. Dr. Fleissig said he thought that the multiplier used in the last ROI report was a bit high and the multiplier used for this ROI report will definitely need to be lowered. He added that there are different scenarios that can explain most data.

The plan is to have the ROI completed, printed and ready for distribution at the WIB's meeting in July. Ms. Gil-Trejo said the follow-up surveys should be completed within the next month. The Committee noted half of the clients interviewed were under the self-service model and half were under the integration model. Originally it was thought that there could be some comparison between the two groups. Dr. Fleissig wanted to know if there was a question asking if the client would recommend the WORK Center to family and friends. The Committee agreed to add this question.

Dr. Fleissig stated that the survey needed to be completed so he could have that data to work with as well as the fiscal data. Fran Jutzi and Lydia Morgan reviewed what numbers to give Dr. Fleissig and in what format. EDD also will need to provide fiscal numbers to Dr. Fleissig. Ms. Emily Otis said she is hoping to have all the follow-up surveys completed within three weeks. The preliminary draft should be ready to be presented to this committee at their June 3rd meeting. The committee agreed to meet in May if necessary.

COMMENTS

4. PUBLIC COMMENTS - None

5. STAFF MEMBER COMMENTS – None

6. COMMITTEE MEMBER COMMENTS- None

ADJOURNMENT: 9:00 a.m.

Next Meeting: June 3, 2009 at 8 a.m.
1000 E. Santa Ana Blvd # 200
Library Conference Room