

MINUTES OF THE REGULAR MEETING OF THE SANTA ANA WORKFORCE INVESTMENT BOARD

May 08, 2009

CALLED TO ORDER

RANCHO SANTIAGO COMMUNITY COLLEGE
DISTRICT BOARD ROOM
2323 N. BROADWAY
SANTA ANA, CA 92706
8:05 A.M.

ROLL CALL

BOARD MEMBERS present:
LEE McMURTRAY (Chair); BENJAMIN BLANK;
PATRICIA CARTER; ROB CLAUDIO;
MARYANN CONWAY; LEE DE LEON;
JOHN DIDION; EDUARDO FIGUEROA;
BOB FISCHER; MIKE HOOD; ANA JIMENEZ-HAMI
PATRICK KORTHUIS(left 9:00a.m.); DONNA LIN;
GEORGINA MALDONADO; ERLINDA MARTINEZ;
BUDDY RAY; TERESA SALDIVAR; STACEY
SANCHEZ; DANIEL SOLKAMANS; ASIF SYED;
AND SABRINA VANARTSDALEN (22)

Absent:
BRENT BEASLEY(E); TEFERE GEBRE (E);
GREG LEWIS (E); MICHAEL METZLER (E)
ANDY WADHERA (E) AND ALFREDO
ZARATE (E) (6)

STAFF present:
Linda Summers, Fran Jutzi, Jaime López, Frances
Cadenas, Lydia Morgan, and Maria Leger

OATH OF OFFICE

Sabrina Van Artsdalen went to City Hall prior to today's meeting and was sworn in and participated in today's meeting.

PRESENTATIONS

- 1) WIB Chair, Lee McMurtray, introduced Jane Russo the Superintendent of the Santa Ana Unified School District. Ms. Russo gave a brief presentation on the extent and impact of the State Financial crisis on the School District.
- 2) Sabrina Van Artsdalen briefly gave an update on the integration services at the Santa Ana WORK Center.
- 3) Linda Summers presented the Board with a Third Quarter Fiscal Report for FY 08-09.

CONSENT CALENDAR

Motion: Approve the following Consent Calendar Items.

Lee McMurtray explained that the only difference to the consent calendar was pulling the nomination of Douglas Magione as a labor representative. The Central Labor Council will submit a new nomination that works directly with apprenticeship programs.

Maryann Conway asked for clarification on adjusted and unadjusted unemployment statistics. Rob Claudio asked they bring in the Labor Market Analyst to explain this in detail to the WIB.

MOTION:	Didion	SECOND	Hood
VOTE:	AYES	McMurtray (Chair); Blank; Carter; Claudio; Conway; De Leon; Didion; Figueroa; Fischer; Hood; Jimenez-Hami; Korthuis; Lin, Maldonado; Martinez; Pina, Ray; Saldivar; Sanchez; Solkamans; Syed and Van Artsdalen (22)	
	NOES	None	
	ABSTAIN:	None	
	ABSENT:	Beasley; Gebre; Lewis; Metzler, Wadhera and Zarate (6)	

ADMINISTRATIVE MATTERS

1. MINUTES

Motion: Accept Minutes

Regular Meeting of March 13, 2009

2. RESIGNATION OF WORKFORCE INVESTMENT BOARD MEMBER PHILIP CAMPANELLI

Motion: Accept the resignation of Workforce Investment Board Member Philip Campanelli.

3. APPOINTMENT OF LABOR REPRESENTATIVE TO THE SANTA ANA WORKFORCE INVESTMENT BOARD

Motion: Appoint Ernesto Medrano, Business Representative and Political Coordinator for Teamsters Local 952 as labor representative on the Santa Ana Workforce Investment Board.

4. APPOINTMENT OF PRIVATE SECTOR MEMBERS TO THE SANTA ANA WORKFORCE INVESTMENT BOARD

Motion: Appoint Maryam Nazeri, President, Orange Coast Dental, and Daniel Su, CEO/CFO, Farmacia Santa Ana and Farmacia Bristol, as private sector members on the Santa Ana Workforce Investment Board.

5. EMPLOYMENT DEVELOPMENT DEPARTMENT – LABOR MARKET INFORMATION

Motion: Receive and file.

MISCELLANEOUS ADMINISTRATION

6. EXCUSED ABSENCES

Motion: The following Board members were excused from this meeting: Beasley, Gebre, Lewis; Metzler; Wadhera; and Zarate (6)

*** END OF CONSENT CALENDAR **

BUSINESS CALENDAR

7. ONE-STOP OPERATOR FOR PROGRAM YEAR 2009-2010.

Motion: Recommend that the Santa Ana Workforce Investment Board approve the Santa Ana W/O/R/K Center as the comprehensive One-Stop operator for Program Year 2009-10 and request budget and participant service plans for Workforce Investment Act formula funds to be submitted to the Employer and Customer Service Committee for review on May 26, 2009.

MOTION:	Martinez	SECOND	Figuroa
VOTE:	AYES		McMurtray (Chair); Blank; Carter; Claudio; Conway; De Leon; Didion; Figuroa; Fischer; Hood; Jimenez-Hami; Korhuis; Lin, Maldonado; Martinez; Pina, Ray; Saldivar; Sanchez; Solkamans; and Syed (21)
	NOES		None
	ABSTAIN:		Van Artsdalen (1)
	ABSENT:		Beasley; Gebre; Lewis; Metzler, Wadhera and Zarate (6)

8. ALLOCATION OF AMERICAN RECOVERY AND REINVESTMENT ACT OF 2009 YOUTH FUNDS TO SANTA ANA WORKFORCE INVESTMENT AREA

Motion: Receive and file.

MOTION:	Hood	SECOND	Didion
VOTE:	AYES	McMurtray (Chair); Blank; Carter; Claudio; Conway; De Leon; Didion; Figueroa; Fischer; Hood; Jimenez-Hami; Korthuis; Lin, Maldonado; Martinez; Pina, Ray; Saldivar; Sanchez; Solkamans; and Syed (21)	
	NOES	None	
	ABSTAIN:	Van Artsdalen (1)	
	ABSENT:	Beasley; Gebre; Lewis; Metzler; Wadhera; and Zarate (6)	

*Patrick Korthuis left meeting.

9. ALLOCATE AMERICAN RECOVERY AND REINVESTMENT ACT OF 2009-ADULT, DISLOCATED WORKER AND RAPID RESPONSE FUNDS TO THE SANTA ANA W/O/R/K CENTER FOR PROGRAM YEAR 2009-2010

Lee McMurtray explained that the WORK Center needs to complete a plan and submit it to the Executive Committee. Mike Hood submitted a revised the Motion stating as Board Members and Citizens it's the responsibility of each member to give input and pay attention to how this money is spent.

Bob Fischer asked for clarification on who to submit ideas to and if they need to be in writing. Ms. Summers said to submit ideas to Fran Jutzi.

Revised Motion:

Recommend that the Santa Ana Workforce Investment Board allocate the American Recovery and Reinvestment Act of 2009 funds for Adult (\$891,612), Dislocated Worker (\$857, 875), and Rapid Response (\$405, 811) to the Santa Ana WORK Center for Program Year 2009-10. That a draft plan for the expenditures of these fund and participant service level be submitted to the WIB by e-mail not later than June 5th with comments and suggestions from the WIB returned to staff not later than June 10th. A comprehensive plan for the expenditures shall then be presented to the Executive Committee on June 19, 2009 for approval.

MOTION:	Hood	SECOND	Didion
VOTE:	AYES	McMurtray (Chair); Blank; Carter; Claudio; Conway; De Leon; Didion; Figueroa; Fischer; Hood; Jimenez-Hami; Lin, Maldonado; Martinez; Pina; Ray; Saldivar; Sanchez; Solkamans; Syed (20)	

NOES	None
ABSTAIN:	Van Artsdalen (1)
ABSENT:	Beasley; Gebre; Korthuis; Lewis; Metzler; Wadhera; and Zarate (7)

10. YOUTH PROGRAM OPERATOR CONTRACTS FOR PROGRAM YEAR 2009-2010

- 1. Motion: Recommend the City Council approve and authorize the City Manager and Clerk of the Council execute contracts with the following Youth Program Operators for Program Year 2009-10 as recommended by the Santa Ana Workforce Investment Board and Santa Ana Youth Council.**

Youth Program Operators

- 1. Orange County Children’s Therapeutic Arts Center - \$146,147**
- 2. Taller San Jose - \$118,539**
- 3. Orange County Youth Commission - \$42,488**
- 4. Orangewood Children’s Foundation - \$96,687**
- 5. Santa Ana Unified School District - \$153,300**
- 6. Orange County Conservation Corps - \$164,754**

- 2. Recommend the City Council approve and authorize the City Manager and Clerk of the Council to extend the term of the Memorandum of Understanding with the Santa Ana W/O/R/K Center for the Youth Service Provider Navigator service to June 30, 2010 and increase the funding by \$232,085**

Mr. Fischer asked for clarification on the amount of funds each provider would be given. The WIB members were referred to the chart in their packets which showed the proposals, their ranking and the funding recommendations.

Frances Cadenas explained the RFP process and noted that there was less money to distribute this year. Six out of the ten proposals submitted were recommended for funding. Santa Ana operates under the youth system model which means that all providers together offer ten required WIA elements.

MOTION:	Hood	SECOND	Claudio
VOTE:	AYES	McMurtray (Chair); Blank; Claudio; De Leon; Didion; Figueroa; Hood; Lin, Maldonado; Martinez; Pina, Ray; Saldivar; Sanchez; Solkamans; Syed and Van Artsdalen (17)	
	NOES	Fischer; (1)	
	ABSTAIN:	Carter; Conway; Jimenez-Hami;(3)	

ABSENT: Beasley; Gebre; Korthuis; Lewis; Metzler; Wadhera; and Zarate (7)

***** END OF BUSINESS CALENDAR ****

11. COMMITTEE REPORTS

- A. Executive – Lee McMurtray reported on the April 23rd Special Meeting. There was a lot of conversation on the summer youth program at this meeting. The meeting showed how much the Board Members care about what is currently happening.
- B. Youth Council – Pat Carter reported on the last Youth Council meeting. She said Jorge Martinez, a current participant, has been mentored and taught parliamentary practices on how to run a meeting and he did a very good job. Each of the youth providers gave updates on their agencies.
- C. Marketing – Eduardo Figueroa said this committee had and they finished the e-newsletter and were ready to send it out, however they found out at the Special Executive Committee that it was put on hold. Ms. Summers explained that the City hired a consultant to review all the marketing materials for the City in order to streamline the marketing materials used citywide to have the same look. Once the consultant reviews everything, the Marketing Committee may make suggestions and give input. Both Mr. Figueroa and Mr. Syed expressed their frustrations about submitting ideas and suggestions and all of them getting put on hold. Ms. Summers explained that the consultant will help incorporate all ideas into the same look but the content will be from the Marketing Committee. Linda Summers said the Marketing Committee meeting scheduled for May 19th will be rescheduled so she and the consultant can attend it.

COMMENTS

- 12. PUBLIC COMMENTS – None
- 13. STAFF MEMBER COMMENTS – Linda Summers shared that Frances Cadenas has tendered her resignation. Ms. Summers acknowledged what a huge loss this is for the W/O/R/K Center.
- 14. BOARD MEMBER COMMENTS – Rob Claudio added that he agrees that Frances Cadenas leaving will be a tremendous loss to the Youth Council. Rob Claudio publically thanked Ms. Cadenas for all her hard work.

Mike Hood thanked the Marketing Committee for all their enthusiasm and hard work on behalf of this Board. Mr. Hood noted that being from private sector he realizes that government has a different way of doing things.

Buddy Ray reminded everyone that Saturday May 10th is the National Association of Letter Carrier's food drive. Mr. Ray also lobbied for the ARRA funds which are to be used to stimulate the economy be used not for vocational training but for on-the-job training or work experience which is immediate work and pay.

John Didion added that classroom training is a difficult thing to do in a downturned economy. His experience is that a work experience program or on-the-job training program can be very difficult process to get this started and they might consider contracting out that activity to an outside agency that could negotiate contracts to get people into the workforce in a very short time might be something to consider.

Eduardo Figueroa asked that two things be considered also perhaps a retreat to train Board members on stimulus funds and to develop a power point presentation that shows what all Board members agencies do.

Donna Lin shared that her agency also received ARRA money; she is looking to place senior citizens in non profit settings.

Maryann Conway would like the WIB consider those individuals with disabilities who, on the average, have a difficult time getting jobs.

Georgina Maldonado invited Linda Summers to have the W/O/R/K Center participate in an outreach event.

Bob Fischer reinforced what Buddy Ray said about people being unemployed and going hungry. Mr. Fischer said he hopes that this can be dealt with the same urgency that we are dealing with employing 400 high school kids.

Ana Jimenez-Hami said she believes that because of the population in Santa Ana, the youth are so high risk that any opportunity of youth working is more than likely going to help the families.

Dan Solkamans agreed with Bob Fischer and they are encouraging people to be delinquent.

Lee McMurtray said he appreciated and thanks everyone for their enthusiasm. These comments are all important and appreciated.

Ben Blank added that if there is disagreement on how this money is used there is always the option to return the funds.

On Tuesday, May the 12th, there will be a green jobs forum held at Bower's Museum.

ADJOURNMENT - 9:55a.m.

Maria Leger
Recording Secretary
Next Meeting: June 19, 2009 at 8:00 a.m.