

**ACTION MINUTES OF THE REGULAR MEETING
OF THE SANTA ANA WORKFORCE INVESTMENT BOARD
OVERSIGHT & DATA COMMITTEE MEETING
SANTA ANA, CALIFORNIA**

November 7, 2008

CALL TO ORDER

SANTA ANA WORK CENTER
1000 E. SANTA ANA BLVD.
SUITE 200, LIBRARY
SANTA ANA, CA
8:05 A.M.

ATTENDANCE

COMMITTEE MEMBERS Present:
JON DIETZ, Chair
ROB CLAUDIO, Vice Chair

Absent: STACEY SANCHEZ (E)

GUESTS Present:
Dr. Greg Robinson, Dir. Social Science Research
Center, California State University Fullerton
Laura Gil-Trejo, SSRC, CSUF

STAFF Present:
FRAN JUTZI, WIB Administration
JUDY CHEN-LEE, W/O/R/K Center Coordinator
JAIME LOPEZ, Marketing Coordinator
SABRINA VAN ARTSDALEN, W/O/R/K Center

CONSENT CALENDAR

Motion: Approve staff recommendations on the following Consent Calendar items (Item 1 and 2):

MOTION:	Claudio	SECOND:	Dietz
VOTE:	AYES:	Dietz and Claudio (2)	
	NOES:	None (0)	
	ABSTAIN:	None (0)	
	ABSENT:	Sanchez (1)	

ADMINISTRATIVE MATTERS

1. MINUTES

Motion: Accept Minutes

Regular Meeting of August 1, 2008

2. ABSENCES

Motion: Excuse the absence of following member from the regular meeting of August 1, 2008: Wil Ortega.

***** END OF CONSENT CALENDAR *****

WORK STUDY SESSION

3. RETURN-ON-INVESTMENT STUDY

A work-study session was held to discuss the first two quarters of data obtained for Phase III of the Return-on-Investment Study with the contractor, Dr. Greg Robinson from CSU Fullerton, Social Science Research Center. Dr. Robinson introduced Laura Gil-Trejo who is assisting them with the study.

Dr. Robinson presented a written report that covered the first two quarters of data that had been collected and noted that this mid-project report was not part of their scope of work under their contract. Jon Dietz thanked him for agreeing to provide the report anyway and Dr. Robinson said that it actually was a good thing as it got them to start preparations for the larger report that was due at the end of this project.

Dr. Robinson reviewed the report table by table and everyone agreed that results of the ages (most users were between the ages of 45-54), race/ethnicity (over 70% were Hispanic) and educational attainment (majority had a high school diploma or less) were exactly what they expected and reflective of the customers they see at the WORK Center.

Under “frequency of use” and “perceived helpfulness of WORK Center services” those interviewed the first quarter indicated that they used the computers to search for jobs and the job posting board were the most utilized services and the computers, one-on-one assistance preparing their resumes and one-on-one counseling to be the most helpful of the services. Those interviewed the second quarter used the same two

services (computers and job order board) to largest number of times but one-on-one assistance preparing their resume jumped to the most helpful of the services offered followed by the availability of computers to search for jobs.

The next section of the report asked the respondents about their employment during the quarter. A small number were employed and found additional or different employment while a larger number were not employed and did not find employment during the same quarter. The percentage that were not employed and did not find employment increased 10% from one quarter to the next and now that the unemployment rate has jumped even further it is expected that this percentage may continue to increase and it could have a negative effect on the Return-on-Investment portion of this study. Judy Chen-Lee noted that in May 2007 the unemployment rate was 5.8 and in September 2008 it had climbed to 9.3. These factors will have to be taken into consideration for the final ROI.

The next section reflected on the mental and physical health of the respondent. Most reported good physical and mental health during the time period of the study. And this held true when the question focused in on the last 30 days of the quarter.

The final section of the report dealt with “quality of life indicators”. The question referred to the quality of family relationships and if they were employed or not and if they found a job or not. Interestingly, no one reported anything less than “good” and the responses topped out at “very good” with no one reporting “excellent.”

The committee voted to meet in January and to be “dark” in December. They asked Dr. Robinson to provide a small report on the third quarter of data that they are just completing. Dr. Robinson said they could have a draft of the final report ready for the Data committee in March and would plan on having the final report ready for the June WIB meeting.

COMMENTS

4. PUBLIC COMMENTS - None
5. STAFF MEMBER COMMENTS – None
6. COMMITTEE MEMBER COMMENTS- None

ADJOURNMENT: 9:00 a.m.

Next Meeting: February 6, 2009 at 8 a.m.