

**ACTION MINUTES OF THE REGULAR MEETING  
OF THE SANTA ANA WORKFORCE INVESTMENT BOARD  
EMPLOYER AND CUSTOMER SERVICE COMMITTEE MEETING  
SANTA ANA, CALIFORNIA**

**July 28, 2009**

**CALL TO ORDER**

RANCHO SANTIAGO COMMUNITY COLLEGE DISTRICT  
ADMINISTRATION BUILDING, EXECUTIVE CONF. ROOM  
2323 N. BROADWAY  
SANTA ANA, CA 92706  
8:02 A.M.

**ATTENDANCE**

COMMITTEE MEMBERS Present:  
MIKE HOOD, LEE McMURTRAY,  
GEORGINA MALDONADO, BUDDY RAY and  
ANDY WADHERA

Absent:  
JOHN DIDION (E) AND BOB FISCHER

STAFF Present:  
FRAN JUTZI, WIB Administration  
MARIA LEGER, Senior Office Assistant  
JAIME LOPEZ, Workforce Specialist II

**CONSENT CALENDAR**

**Motion: Approve staff recommendations on the following Consent Calendar items (Item 1 and 2):**

<b>MOTION:</b>	McMurtray	<b>SECOND:</b>	Wadhera
<b>VOTE:</b>	<b>AYES:</b>	Hood, Maldonado, McMurtray, Ray and Wadhera ( 5)	
	<b>NOES:</b>	None (0)	
	<b>ABSTAIN:</b>	None (0)	
	<b>ABSENT:</b>	Didion and Fischer (2)	

**ADMINISTRATIVE MATTERS**

1. MINUTES

**Motion: Approve Minutes**

**Regular Meeting of May 27, 2009**

## **MISCELLANEOUS ADMINISTRATION**

### **2. EXCUSED ABSENCES**

**Motion: Excuse the absence of following members from the regular meeting of July 28, 2009: Didion and Fischer.**

**\*\*\* END OF CONSENT CALENDAR \*\*\***

## **WORK STUDY SESSION**

### **3. MEET WITH ONE-STOP STAFF TO FURTHER DISCUSS THE PLANS FOR ADULT AND DISLOCATED WORKERS UNDER THE AMERICAN RECOVERY AND REINVESTMENT ACT OF 2009**

Fran Jutzi provided two charts created by Carlos de la Riva, a participant plan and a budget breakdown for adults and dislocated workers using ARRA funds for Work Experience and On-the-Job training. They plan to serve 300 participants with these funds. Carlos de la Riva is assigning two One-Stop staff members from the Employment Team to develop work sites. The Welcome Team staff will refer eligible participants to these two staff for placement in either work experience or on-the-job training. Because these jobs are subsidized they will not count as placements. Performance will be measured on their employment status after they are exited.

The committee members agreed that the priority of service should be Santa Ana residents and Santa Ana employers, but they thought all prospective clients should be considered so employers get to pick the best candidate. Buddy Ray agreed that the outreach should only be done to Santa Ana and would like to see an Outreach Plan from the one-stop. Lee McMurtray said he too would like to see an Outreach Plan that is highly focused on Santa Ana Businesses and partners. Mike Hood agreed that if outreach to the businesses focuses on who needs employees we can fill the positions with our clients and they will bounce back before the general economy.

Mike Hood said he is a bit disappointed that it's taking so long to get things going. Once the ARRA money is being used the committee would like to see bi-weekly reports on how the money is being spent and who is being served.

Buddy Ray stated that the participant plan is very conservative. He would like to see it accelerated and front-loaded. Fran Jutzi explained that Carlos had to consider the amount of funds that are available to determine how many participants they could serve. The budget is totally wrapped around on-the-job training and work experience with some supportive services and staff costs.

Mike Hood commented that the budget looks like it has been broken down in a logical process. He doesn't believe that it reflects the "out of the box" thinking that it takes to stimulate the economy. He does however think that this segment makes sense. This money is narrowly defined and he understands that staff's hands are tied based on the law.

Buddy Ray noted that in September there will be several thousand teachers that will be looking for a career change and quite a few will want on-the-job training. He is confident in the plan, however he thinks it needs to be more front loaded.

Mike Hood said he doesn't see how the one-stop is going to fill the amount of slots set aside for work experience and on-the-job training. Lee McMurtray suggested that employers create new jobs to make the job more efficient or productive. The jobs created have to be substantially different than the jobs people were laid off from for employers to participate. Fran Jutzi explained that it is up to Carlos de la Riva and his staff to go out to the community and explain the program so employers will know if they qualify. Lee McMurtray stated that this is where building partnerships is so important to make things work.

Mike Hood agreed that business outreach is very important at this point. Even employing people for short periods of time may be a benefit as long as people are being put to work.

Buddy Ray would like to know how Business Services will work with this. How will it be coordinated to work together? Lee McMurtray would like to see some sort of Business Outreach plan. Buddy Ray thinks that the best way for the economy to work and get off the ground is to create jobs. Mike Hood asked if in the course of spending stimulus money is there a way to help employers understand how to best use the One-Stop and the Workforce Investment Board.

Georgina Maldonado explained that Marketing and Outreach is a key component to on-the-job training.

Lee McMurtray asked if the WIB is a member of the Santa Ana Business Alliance. Fran noted that the city is but not the WIB. Mike Hood asked if there is a chance to start those Business Roundtable meetings once again. Fran Jutzi explained that Paul O'Reilly would be attending the next WIB Meeting to talk about the Rapid Response funds and maybe it could be discussed then.

## **COMMENTS**

4.           **PUBLIC COMMENTS** – None
5.           **STAFF MEMBER COMMENTS** – Fran Jutzi announced that the next meeting is scheduled for September 22, 2009.
6.           **BOARD MEMBER COMMENTS** – None

### **ADJOURNMENT** – 9:15 A.M.

Maria Leger  
Recording Secretary

Next Meeting: September 22, 2009 at 8:00 A.M.,  
RSCCD, Executive Board Room,  
2323 N. Broadway Ave., Santa Ana, CA